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2016 • SUMMIT**

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**Eric Meyer**  
Senior Vice President  
Commercial & Consumer  
Communications



**Carol Mays**  
Deputy Chief, Wireline Division  
Federal Communications Commission



**Todd Flack**  
Assistant Vice President  
AT&T Connected  
Communities



**Florence D. Hudson**  
Senior Vice President and  
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# AGENDA

Color Key:

MULTIFAMILY TRACK

EDITOR'S CHOICE TRACK

ECONOMIC DEVELOPMENT TRACK

RURAL BROADBAND TRACK

WORKSHOPS

CFHP CERTIFICATION

CLIC

## MONDAY, APRIL 4TH

2:00 pm – 4:00 pm

### Workshop #3

#### Gigafying the MDU

Location: Glass Oaks

#### Workshop Leader:

Richard Holtz – CEO, InfiniSys

#### Presenters:

Dave Russell – Senior Marketing Director, Calix  
Tim Race – Hospitality Solutions, Ruckus Wireless  
Chris Amilcare – Field Sales Engineer, East Region, D – Link Systems  
Kristi Johnson – Americas Market Development Manager, Corning Optical Communications LLC  
John Hoover – Senior Product Manager, Access Products, Tellabs  
Tom Stender – CTO/VP, InfiniSys  
Jerry Meier, RCDD – Product Manager, Opterna

4:00 pm – 6:00 pm

### Workshop #6

#### Broadband and Economic Development: It's Not Automatic

Location: Wedgewood Ballroom

#### Workshop Leader:

Michael Curri – Founder and President, Strategic Networks Group Inc.; Member, RTC Board

#### Speaker:

Doug Adams – Director, Marketing & Communications, Strategic Networks Group, Inc.  
Bill Coleman – CommunityTechnologyAdvisors.com Consultant to Blandin Foundation  
Jennifer Smith – Communications Manager, UWEX Broadband & E – Commerce Education Center

## TUESDAY, APRIL 5TH

8:00 am – 9:00 am

### Featured Keynote Address:

#### "The Internet of Things: Financial and Societal Impacts on Urban and Rural America"

Introduced by Drew Clark, President,

Rural Telecommunications Congress;

Of Counsel, Best Best & Krieger, LLP

#### Moderator:

Mark Johnson – Chief Technology Officer and Vice President of Data Architecture, MCNC

#### Presenter:

Florence D. Hudson – Senior Vice President and Chief Innovation Officer, Internet2

#### Panelists:

Paul Hopingardner – Deputy CIO, City of Austin  
Steven Garbrecht – Director, GE Digital  
Patrick Sims – CTO, Lightcore Group, Inc.  
Anne Schwieger – Broadband and Digital Equity Advocate, City of Boston Department of Innovation & Technology

10:30 am – 12:30 pm

### General Session

#### Featured Keynote Speaker: Hugh Forrest – Director, SXSW Interactive Festival

#### Let's Gigafy America

Location: Grand Ballroom A

#### Moderator:

Diane Kruse – CEO and Consultant, Neo Connect

#### Keynoters:

Eric Boyer – Senior Vice President, Commercial & Connected Communities, AT&T  
Hossam Salib – Vice President of Access Technology Strategy, XFINITY Communities  
Mark Strama – Director of Business Operations, Google Fiber, Austin

1:50 pm – 2:50 pm

**General Session:**

**The State of the Union of Wireless**

**Location: Grand Ballroom A**

**Moderator/Speaker:**

Dave Russell – Senior Marketing Director, Calix

**Speakers:**

- Richard Sherwin – CEO, Spot On Networks
- Dan Leaf – President & CEO, Leaf Communications
- Nate Fuentes – Business Development Manager –North America, CommScope
- Izik Kirshenbaum – Co – Founder, President & Chairman, Siklu Inc.

2:30 pm – 3:20 pm

**MULTIFAMILY TRACK**

**Access Control and Security Options**

**Location: Glass Oaks Room**

**Moderator:**

Henry Pye – Vice President, RealPage

**Speakers:**

- Felicite Moorman – CEO, StratIS EMS, LLC
- Tom Bowles – Director of Multifamily Sales, Schlage; Member – Chairman’s EAC Advisory Group; NMCH
- Rusty Johnson – Business Development Manager, Kaba ADS – Multihousing
- Geoff Ruscoe – Business Development Manager – Southwest Region, Mircom

4:10 pm – 5:00 pm

**RURAL BROADBAND TRACK**

**Extending Middle Mile Fiber Networks to Last Mile Homes in Rural Areas**

**Location: Wedgewood Ballroom**

**Moderator:**

Joel Mulder – Vice President of Sales, ex2 Technology, Member, RTC Board

**Panelists:**

- Sandeep Taxali – Senior Policy Analyst and Broadband Development Specialist, NTIA/US Department of Commerce
- Rob Henry – Chief Technology Officer, City of Davenport, Iowa
- Chris Janson – Industry Marketing, Nokia; Board member, OpenCape; Board member, RTC
- Brad Moline – President, ALLO Communications

WEDNESDAY, APRIL 6TH

3:30 pm – 4:20 pm

**RURAL BROADBAND TRACK**

**Town Hall Meeting on the Broadband Opportunity Council Report – What Does It for Mean Rural America?**

**Location: Wedgewood Ballroom**

**Moderator:**

Drew Clark – President, Rural Telecommunications Congress; Of Counsel, Best Best & Krieger, LLP

**The Roots of RTC:**

Eric Ogle – Senior Consultant, Magellan Advisors; Treasurer, RTC

**The State Broadband Initiative:**

Michael Curri – Founder and President, Strategic Networks Group, Inc.; Member, RTC Board

**RUS Broadband Programs:**

John Padalino – Partner, Kemp Smith LLP; Former Administrator, RUS

**The Connect America Fund:**

Carol Matthey – Deputy Bureau Chief, Wireline Division, FCC

**NTIA’s Role in the Broadband Opportunity Council:**

Karen Perry – Broadband Specialists, BroadbandUSA, NTIA

**The Role of Foundations:**

Bernadine Joselyn – Director, Public Policy & Engagement, Blandin Foundation

THURSDAY, APRIL 7TH

9:40 am – 10:30 am

**Rural Broadband Advocacy: Gathering the Key Stakeholders**

**Moderator:**

Jason Whittet – GE, Intelligent Cities; VP, Rural Telecommunications Congress

**Panelists:**

- Drew Clark – President, Rural Telecommunications Congress; Of Counsel, Best Best & Krieger LLP
- Ron Daley – Strategic Partner Lead, KY Valley Educational Cooperative
- Weldon Gray – CEO, Texas Statewide Telephone Cooperative
- Ed Frazier – Board of Directors, Rural Media Group

# SPEAKERS



## **Ed Frazier**

### **Board of Directors, Rural Media Group**

Ed Frazier is the Vice Chairman of the Board of Rural Media Group. Prior to his role as Vice Chairman, Mr. Frazier was the CEO of Rural Media Group, where he guided the growth of the Networks' distribution, accounting for over half of the company's revenue.

Ed has been active in development of Integrated Media operations for over 25 years. His most recent activities include development of advanced video streaming technologies and Internet solutions. Mr. Frazier was instrumental in the development of Penny Entertainment, a web streaming company that has produced over 750 events for High Schools, Corporations and non-profit companies.

Frazier spent over 20 years in the development of regional national and global cable television networks. He co-founded Home Sports Entertainment, which grew into Liberty Sports, a holding company comprised of 27 operating divisions and generating revenues of 750 million annually. Ed is considered one of the founding fathers of the Regional sports television industry. His work in originating networks, implementing advanced technologies, and developing new program genre earned him numerous awards including an Emmy, Telly, awards and induction into the Broadband Hall of Fame. Frazier's company pioneered the first satellite subscription sports network SSN, and one of the first global television distribution networks, reaching all of the major continents. His operations founded Prime Sports Network; a global sports operation distributing sports programs from around the world. The companies distributed Major League Baseball, NBA basketball, NHL Hockey, European and South American Futbol, Cricket, Tennis, and boxing. In addition to professional sports acquisitions, the companies secured, produced and distributed 119 collegiate programs. Included in his portfolio of programming are news, drama, and entertainment programs. He led the Merger with Fox Sports Net. The company started in 1984 with a desk and a telephone and sold for 1.2 billion in 1996.

Ed also served as the Chairman of the board of NTN communications, a publicly traded company, is on the board of Centerpost Holdings, a private equity firm and BizTalk Radionetworks LLC. that serves over 300 radio stations.

Mr. Frazier's ventures include commercial real estate, Wireless communications, Social Television and syndicated television.

Frazier serves on the board of several non-profit organizations, including the NRB Television Network. Ed lives in Arlington, Texas with his wife Gloria. They have four grown children.



## **Steven Garbrecht**

### **Director, GE Digital**

Steve Garbrecht recently joined the GE Digital as the Director of Product Marketing for Brilliant Manufacturing software. Steve has 26 years of experience in the industrial automation, control and information management. Previously he held several product marketing leadership positions at Invensys Operations Management, Schneider Electric and Honeywell where he was responsible for product marketing for HMI and SCADA solutions sold into manufacturing, smart cities, water & wastewater and other infrastructure industries.



## **Jerry Meier, RCDD**

### **Product Manager, Opterna**

Jerry Meier, RCDD, is a Product Manager at Opterna with 21 years of telecom experience. He works with customers to design, develop and deliver fiber optic connectivity solutions for commercial, residential and outside plant applications. His Opterna team brings fiber connectivity solutions into MDUs, MTUs, SFUs, offices and commercial buildings, enabling service providers and property owners to offer enhanced services including Gigabit bandwidth that increases the value of the properties. Jerry earned his BS in Electrical Engineering from the University of Kansas and his MBA from Rockhurst University.



**Brad Moline**  
**President, ALLO Communications**

Brad Moline serves as ALLO Communications president and chief executive officer. Formed in 2003, ALLO Communications is a telecommunications company offering a full suite of services including broadband, internet, telephone, hostedPBX, and television to residents and businesses in Nebraska and recently, Colorado. With fiber services in Lincoln, Scottsbluff, Gering, Bridgeport, Alliance, Ogallala and North Platte, Nebraska, ALLO has developed the communications infrastructure to expand and support fiber networks beyond our current footprint.

ALLO's growth and success over the past decade are reinforced by our immaculate reputation for customer service, technical capabilities, experienced personnel and superior products. ALLO provides customers with the most modern network while employing a team of engineers, operators and technical experts who are constantly working with customers to develop creative ways to utilize the immense capacity on ALLO's fiber network and better serve our customers.

ALLO has developed a world-class regional network to expand business opportunities, create jobs, and improve quality of life for residents, businesses and governmental entities in our communities. In December 2015, ALLO was purchased by Nelnet (NYSE-NNI) to accelerate ALLO's fiber investment in communities; utilize our combined network, back office, and customer service strengths; and expand our service offerings of owned and supported fiber optic networks. The ALLO-Nelnet combination provides the proven operational experience and capital resources for rapid expansion.

Previously, Moline was the founding senior vice president of finance and chief financial officer of Birch Telecom in Kansas City. Moline was the treasurer and chief financial officer of Covenant Transport, Inc., a transportation company in Chattanooga, Tennessee that became publicly traded during his tenure. Moline currently serves on the Board of Directors of Covenant Transport (CVTI) and serves on the audit committee.

Prior to joining Covenant Transport, Moline worked for Ernst & Young in Kansas City, Missouri and Grant Thornton in Lincoln, Nebraska, providing customer service in the auditing and consulting areas. Mr. Moline holds a Bachelor of Administration degree in Business Administration from the University of Nebraska and is formerly a certified public accountant.



**Geoff Ruscoe**  
**Business Development Manger – U.S.A. South West Region, Mircom Group of Companies**

Geoff Ruscoe holds a position as Regional Business Development Manager for the Mircom Group of Companies, a global designer and manufacturer of intelligent building systems. Mircom's unique portfolio includes, Fire Detection & Alarm, Mass Notification, Communications and Voice Entry, Access Control & Security, Nurse call, and Smart Building technologies, all integrated to create safer, smarter, more livable buildings.

Geoff has been with Mircom for 8 years and brings his 30 plus years of involvement in the integrated systems business to provide solutions and applications for many large multi-family housing and commercial projects in the south west region of the United States.

# SPEAKERS



## **Anne Schwieger**

### **Broadband and Digital Equity Advocate, City of Boston Department of Innovation & Technology**

Anne Schwieger works for the City of Boston Department of Innovation & Technology as Broadband and Digital Equity Advocate. In this role she supports the City in creating a comprehensive broadband policy framework that addresses existing and new broadband infrastructure and the ease with which Bostonians can use this infrastructure to harness the full power of internet connectivity to pursue educational, professional, health and wellness, and civic endeavors. Anne also serves on the City of Cambridge Broadband Task Force and is the producer of Cambridge Broadband Matters on Cambridge Community Television. She holds a Master in City Planning from the Department of Urban Studies and Planning at MIT and a BA in Biology and Society from Cornell University.



## **Jason Whittet**

### **Director, GE's Intelligent Cities**

Jason Whittet is a Director with GE's Intelligent Cities team deploying smart, connected LED lighting with sensors and data analytics. Most recently, Jason worked with the International Data Corporation's (IDC) public sector practice where he led local, state and federal government business development for the global technology research and advisory firm. Before IDC, he helped launch the Massachusetts Broadband Institute as Deputy Director and contributed to the successful completion of the \$100MM, 1,200 mile MassBroadband 123 fiber-optic network in western Massachusetts. Jason has also held positions with Comcast in government relations, with the Massachusetts State Senate Ways and Means Committee as Project Director, and with the Allston-Brighton Community Development Corporation as an AmeriCorps Volunteer. Jason has a Bachelor of Science from Arizona State University and a Master's in Public Administration from Northeastern.