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***Next Generation  
Engagement Awards***

***A new initiative from  
Next Century Cities***

Broadband Communities Summit, April 6, 2016

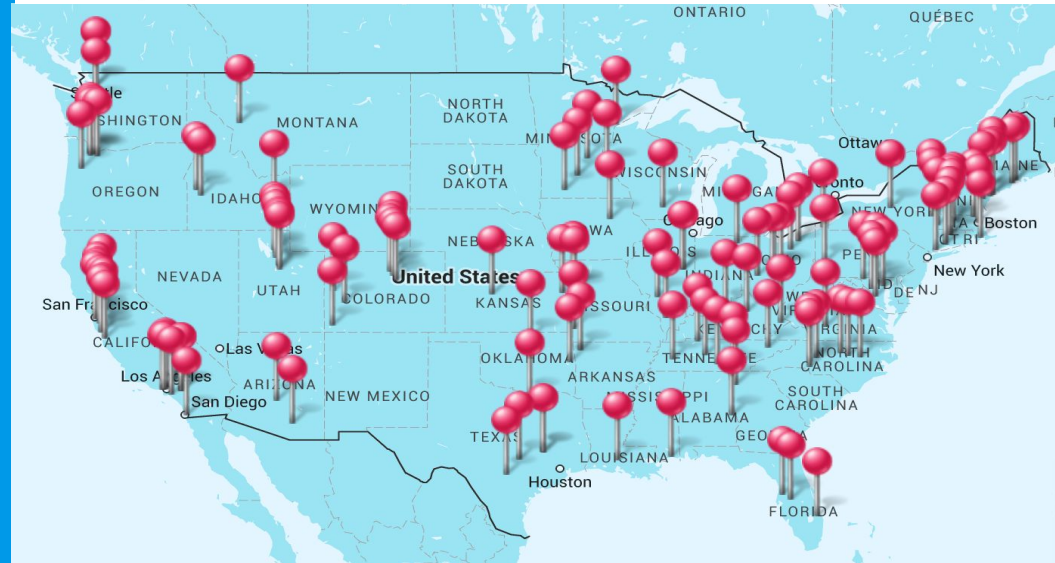
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Nonprofit  
Membership  
Organization

130 Cities in 34  
States

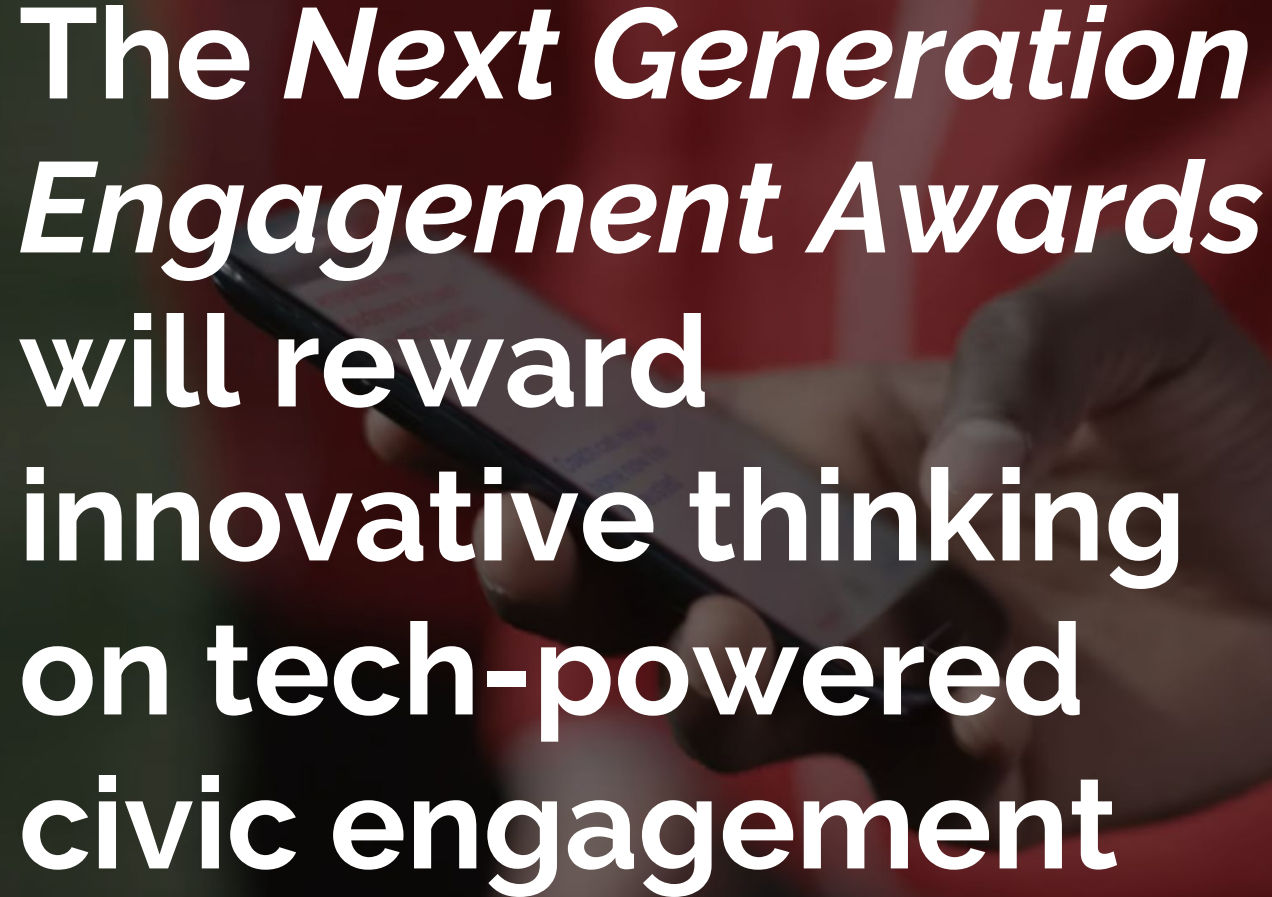
27 Million People  
Represented

Launched in 2014



**Communities have started to invest in connectivity.**

**But have they invested in civic participation using broadband innovation?**

A person's hands are shown holding a smartphone, with the background being a blurred red color. The text is overlaid on the image in white, bold, sans-serif font.

*The Next Generation  
Engagement Awards*  
will reward  
innovative thinking  
on tech-powered  
civic engagement

# Opportunities for innovation

- Participatory budgeting
- Public transportation and urban planning
- Participation in local government deliberations
- Reporting and responding to community concerns



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# Next Generation Engagement at a glance

- Up to \$30,000 for your city and community partners to implement a democratic upgrade using high-speed broadband
  - Tell us what you'd like to address in your community, and how
  - Application window April-June 2016; winners announced this summer
  - Technical assistance: We'll work with winners and community partners to implement your ideas and share lessons learned.
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# FAQs

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## ***Who can apply?***

- Cities will apply with their community partners

## ***Is the application open to non-Next Century Cities members?***

- Yes, though we encourage you to join Next Century Cities - it's free! Contact Deb Socia ([deb@nextcenturycities.org](mailto:deb@nextcenturycities.org))

## ***How do you define city? Is there a population requirement?***

- Nope! We welcome all municipalities, large and small.

## ***How many cities will win and what will they win?***

- At least 3 winners will get up to \$30,000 and hands on technical assistance from Next Century Cities.

## ***How often is the prize?***

- Annually, starting this year
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# Help us help communities

Initial funding from Democracy Fund, with additional funding from the Benton Foundation

Sponsorship opportunities are available at multiple levels

Additional funding will allow us to award more and/or larger prizes

Direct inquiries to [todd@nextcenturycities.org](mailto:todd@nextcenturycities.org)

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**NEXT CENTURY**  
**CITIES**

[www.nextcenturycities.org/next-generation-engagement-awards](http://www.nextcenturycities.org/next-generation-engagement-awards)

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