



October 30 – 31, 2019

Produced by:

**Broadband
Communities**
MAGAZINE

The Westin Alexandria – Old Town Hotel / Washington, DC

Bridging the Digital Divide will be the focus of Broadband Communities' 2019 High-Speed Broadband: Driving America's Growth Conference and Expo in **Washington, DC, October 30 – 31, 2019**.

Expect a compact, value-filled two-day event that will look at the multiple divisions in broadband access that currently exist, including urban vs. rural, high vs. low income, big providers vs. small ones ... and more.

We have chosen to hold the event in our nation's capital because many of the solutions to our country's current lack of adequate broadband for all Americans must come from there.

With the help of program chairman and noted telecom attorney Jim Baller, we are assembling an outstanding roster of national, regional and local experts who have the knowledge, the ideas and the motivation to bridge the digital divide and change America's broadband landscape from one of haves vs. have nots to a nation of all haves.

We expect lively discussions – and disagreements -- among our speakers, who have been asked to defend their positions with economic research and case histories. Topics we intend to cover include:

- 5G: Hope or Hype ... and how fiber factors in
- Innovative Ways to Fund Infrastructure Needs
- Weighing the Technologies – Fiber, Wireless, Fixed Wireless, Satellite – to Determine What Works Best in Varied Scenarios
- Creating a Decent Broadband Map
- Exploring Game-Changing Technologies – Micro-Trenching, Non-Burial Cable – for Installing Fiber
- Empowering Cooperatives to Provide Broadband
- Making High-Speed Broadband Affordable for all Americans

We also provide ample time for networking and learning about relevant, cutting-edge products and services. We send attendees home with practical advice they can put to immediate use.

PROJECTED ATTENDANCE: 500+

LOOK WHO YOU'LL MEET:

- Federal, State and Local Legislative and Government Officials
- Systems operators
- Telco and electric cooperative leaders
- Economic development professionals
- Community anchor institution officials
- Telecom Professionals
- Telehealth advocates
- IT Directors
- Investors, lenders, entrepreneurs, financial advisers
- Broadband Champions

DISPLAY AREAS:

6' Tabletop Display: \$1,600

Displays come complete with:

- 6' Black Draped Table
- 2 Chairs
- Identification Sign
- One Full Pass for 6' Tabletop Display (*additional passes can be purchased at a discounted rate*)

TITLE SPONSORSHIPS:

Premier Sponsor: (1 available) This exclusive sponsorship can be customized to meet your company's core message and provides maximum exposure, the highest level of brand recognition and multiple networking opportunities.

Benefits include:

- Premier, highly visible tabletop presence at the conference.
- Logo on all attendee badges

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Fifteen complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Diamond & Platinum Sponsors: Second only to our Premier Level. These custom sponsorships provide top-level visibility with an array of benefits that can be fashioned individually in response to the needs and interests of the sponsor. Such benefits can include sponsorship of key sessions or special functions such as regional site visits.

Gold Sponsor: A prime opportunity to position your company as an industry leader.

Benefits include:

- Choice of premium tabletop display or an exclusive sponsorship of a breakfast or networking break.
- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Six complimentary full registrations for staff and VIP guests.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Silver Sponsor: Gain valuable visibility to a targeted audience.

Benefits include:

- Choice of tabletop display.
- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Bronze Sponsor: Kick start the day or refresh the crowd.

Benefits include:

- Choice of a continental breakfast or network break.
- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Extensive signage promoting sponsorship at the event.

Featured Sponsor: Exhibitors can gain additional visibility as a featured sponsor through sponsorship of two individual events, such as sponsoring a track session or food & beverage event.

SPONSORSHIP OF FOOD & BEVERAGE EVENTS:

Tuesday Night Welcome Reception: Capitalize on the power of first impressions!

Your company will be the main feature as we kick off the conference with excellent food, drink, and networking.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Four complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Wednesday Continental Breakfast: Kick-start the day – and your brand!

Coffee, pastries, and your company will be the focus of this morning event.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guest.
- Company logo and link prominently displayed on BBC website promoting sponsorship.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Wednesday Morning Networking Break: Refresh the attendees!

Delicious snacks, cold drinks, and your company at center stage.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Wednesday Luncheon: A key networking event!

Prominent visibility with a focused audience and highlighted by our keynote speaker – everyone will be in attendance.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Four complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Wednesday Afternoon Networking Break: Excite the crowd!

Snacks, cold drinks and coffee with your company as host.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Wednesday Night Cocktail Reception: Let's kick it up a notch!

A high point of the conference. Let attendees toast to your company's leadership at this highly attended networking event.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Four complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.

- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Thursday Continental Breakfast: Get the day started!

Coffee, pastries, and your company will be the focus of this morning event.

Benefits include:

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

Thursday Morning Networking Break: Be a part of the morning momentum!

Delicious snacks, cold drinks, and your company at center stage.

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Two complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Extensive signage promoting sponsorship at the networking event.
- Pre- and post-conference promotion for extended brand visibility.

Thursday Luncheon: Leave a lasting impression!

An exceptional opportunity for connecting and networking prior to the conference's conclusion. This luncheon will bring regional state and local authorities together for concluding thoughts and discussion.

- Featured placement of company logo on major print/digital magazine ads and email campaigns.
- Four complimentary full registrations for staff and VIP guests.
- Company logo and link prominently displayed on BBC website.
- Inclusion of company literature in tote bag - One item per welcome package.
- Extensive signage promoting sponsorship at the event.
- Pre- and post-conference promotion for extended brand visibility.

ENHANCED PROMOTIONAL OPPORTUNITIES:

Attendee Bags: Make your Brand Omnipresent – Outfit every attendee with a new high-quality bag. Sponsor may place press kits or other printed material in bags.

Lanyards/Badge Holders: Be Front and Center – Attendees see your branding from point of registration through the entire event as participants wear your logo-imprinted badge holder and lanyard.

Conference Mobile App: Your Brand Viewed Non-Stop – A modern way to direct the crowd, this mobile app can be customized to feature your company as the app sponsor, inclusive of a full page ad and pushes to attendees with the sponsor’s special message.

Registration Pens: The Write Choice – Attendees will see your name all during the event and long after, every time they use your company’s branded pen. Supplied by sponsor, placed at the registration desk and handed to all attendees.