

DOWNLOAD
THE APP



#BBCSum21

Broadband Communities 2021 • SUMMIT



Craig Walton
Lead Product Manager
AT&T



Hilda Legg
Rural Economic Development
Consultant, Legg Strategies
Former Administrator, USDA Rural Utilities Service



Jim Donnelly
Vice President for Community Development
National Multifamily Housing Council



Elizabeth Marks
President
Ass



Britte Moorman
Technologies, Entrepreneurship, Speaker & Attorney
STRATIS IoT



Chad Rupe
Market President, Citizens Bank and Trust
Former Administrator, USDA Rural Utilities Services

FIBER-

TRANSFORMING

THE RURAL ECONOMY

ADDENDUM AGENDA

Program Co-Sponsor

GET CONNECTED AT THE SUMMIT

It's the Leading Conference on Broadband Technologies and Services

Sept 27-30, 2021 • Marriott Marquis Houston – Houston, TX • 800-468-3571 • www.bbcmag.com

AGENDA

Color Key:

MULTIFAMILY TRACK

TRACK 2

TRACK 3

DIGITAL INFRASTRUCTURE INVESTMENT 2021

WORKSHOPS

MONDAY, SEPTEMBER 27

12:00pm – 5:00pm

DIGITAL INFRASTRUCTURE INVESTMENT 2021

Location: Level 4/Texas Salon A

Introduction (12:00 pm)

Industry Keynote (12:10 pm)

Infrastructure Investment Funds (12:35 pm)

Moderator:

Drew Clark – Editor and Publisher, Broadband Breakfast

Panelists:

Ryan Carr -Partner, MC Partners
Tom Coverick – Managing Director, Keybank Capital Markets
Lindsay Miller – Partner, Ice Miller LLP
James Wagar -Partner, Frontbridge Capital

Broadband Breakfast Presentation: Lit Communities (1:20 pm)

Last Mile Digital Infrastructure (1:30 pm)

Moderator:

Joan Engebretson – Executive Editor, Telecompetitor

Panelist:

Carter Old- President and Chief Growth Officer, Tachus Fiber
Monica Webb – Head of Market Development & Strategic Partnerships, Ting Internet
John Burchett, Head of Public Policy, Government and Community Relations, Google Access and Google Fiber
Ramiro Gonzalez, Director of Government and Community Affairs, City of Brownsville
Julie Wheeler, President Commissioner, York County, PA

Policy Keynote Address (2:40 pm)

Broadband Breakfast Presentation (3:05 pm)

Public-Private Partnerships (3:15 pm)

Moderator:

Chris Mitchell – Director, Community Broadband Networks Initiative

Panelists:

Matt Schmit – Director, Illinois Office of Broadband
Chris Walker – Senior Executive Director of Infrastructure Strategy, Northwest Open Access Network
Nate Walowitz – Regional Broadband Director, Northwest Colorado Council of Governments
Sunne Wright McPeak, President and CEO, California Emerging Technology Fund

Broadband Breakfast Presentation: UTOPIA Fiber (4:00 pm)

Broadband Breakfast Presentation: SiFi Networks (4:05 pm)

Broadband Breakfast Presentation: Positron Access (4:10 pm)

The Future of Shared Infrastructure (4:15 pm)

Moderator:

Mari Silbey – Senior Director of Partnerships and Outreach, US Ignite

Panelist:

Jonathan Adelstein – President and CEO, Wireless Industry Association
Deborah Simpier – Co-founder and CEO, Althea Networks

Conference Conclusion (5:00 pm)

3:00 pm – 5:00 pm

WORKSHOP

Maine is getting it Right: Learn from the Leaders Behind the Innovative Initiatives and Collaborations that are Accelerating Community Broadband Projects that Can Be Replicated to Provide the Right Boost to Launch Your Broadband Project

Location: Level 4/Texas Salon C

Moderator:

Brian Mefford – Vice President, Broadband, VETRO FiberMap

Panelists:

Peggy Schaffer – Executive Director, Connect Maine
Brian Lippold – President, Casco Bay Advisors, LLC
Sarah Davis – Senior Director Government Affairs and Wholesale Strategies, Consolidated Communications
Debra Hall- Chair, Midcoast Internet Coalition; President, Mid-Coast Internet Development Corporation

TUESDAY, SEPTEMBER 28

9:00 am – 9:30 am

OFFICIAL WELCOME AND INTRODUCTION

Envisioning Our Digital Destiny – Technology Got Us Through the Pandemic ... and We Aren't Going Back

Location: Level 4/Texas Salon B-C

Presenter:

Scott Woods – Senior Broadband Program Specialist, National Telecommunications and Information Administration (NTIA), US Department of Commerce

9:40 am – 10:10 am

GENERAL SESSION

Living and Working in a Tech-Enabled Community

Location: Level 4/Texas Salon B-C

Presenters:

Jeff Reiman – President, The Broadband Group
Bryan Ruth – Sr. Director of Land Development, McCord Development, Inc.

11:00 am – 11:30 am

GENERAL SESSION

Precision Agriculture: Innovation Explosion Keeps Food on Our Tables

Location: Level 4/Texas Salon B-C

Presenter:

Nancy Shemwell – Chief Operating Officer, Trilogy Networks, Inc.

12:15 pm – 12:45 pm

GENERAL SESSION

The Market Has Spoken

Location: Level 4/Texas Salon B-C

Presenter:

Gary Bolton – President & CEO, Fiber Broadband Association

12:45 pm – 1:15 pm

Network Break/Grab and Go Lunch

Location: Level 4/Texas Foyer

2:15 pm – 3:30 pm

TRACK 2

So You've Decided You Need to Build a Fiber Network. Now What?

Location: Level 4/Texas Salon A

Moderator:

Kevin Morgan – Chief Marketing Officer, Clearfield

Panelist:

Jeremy Billings – General Manager – Regional Engineering, Midco
Linh Nguyen – Customer Success Director, COS Systems
Jeff Reiman – President, The Broadband Group

TRACK 3

New and Bigger Broadband Funding Opportunities Electric Utilities Need to Know About

Location: Level 4/Texas Salon F

Moderator:

Brett Kilbourne – General Counsel and Senior Vice President of Policy, UTC

Panelists:

Mike Cowley – Relationship Manager, Electric Distribution Group, CoBank
Ken Kuchno – Deputy Assistant Administrator for Policy and Outreach, USDA Rural Utilities Service (RUS)
Scott Woods – Senior Broadband Program Specialist, National Telecommunications and Information Administration (NTIA), US Department of Commerce

MULTIFAMILY TRACK

The Multifamily Program Is Presented in Partnership with the NMHC



Security of our Networks and Work from Home Impacts

Location: Level 4/Texas Salon B-C

Introduction:

Kevin Donnelly – Vice President, Government Affairs, National Multifamily Housing Council

Biden's Broadband Plans and Impact on Multifamily

Moderator:

Kevin Donnelly – Vice President, Government Affairs, National Multifamily Housing Council

Panelist:

Matt Ames – Attorney, Hubacher, Ames & Taylor

The Growing Need for Bulk and Managed WiFi to Meet Resident Expectation: Providers Perspective

Moderator:

Linda Willey – Vice President – Business Services, Camden Property Trust

Panelist:

Craig R. Walton – Lead Product Manager, AT&T
Melissa Morales – Vice President, Operations, WhiteSky Communications
Joe Varello – Vice President National Sales, Spectrum Community Solutions

Look Ahead to OPTECH

Presenter:

Alison Johnson – Associate Vice President of Content and Program Strategy, National Multifamily Housing Council

Need for Speed and Innovation: Meeting Resident Demand?

Moderator:

Rick Haughey – Vice President, Industry Technology Initiatives, National Multifamily Housing Council

AGENDA

Panelists:

Matt Passalacqua – Regional Manager, WAVE
Mark Cunningham – Director ISP, MDU & PIP Sales, DIRECTV
Bryan Rader – President, Single Digits

Security of our Networks and Work from Home Impacts

Moderator:

Julianne Goodfellow – Vice President, Government Affairs,
National Multifamily Housing Council

Panelist:

Dan Terheggen – CEO, Consolidated Smart Systems
Robert Lamb – Sr. Director, Global Fiber Broadband Market,
Plume
Taft Singletary – Sr. Sales Engineer, DISH Fiber

The Role of Independents and WISPs in Serving the MDU Market

Moderator:

Valerie Sargent – Executive Consultant, Broadband
Communities

Panelists:

Patrick Bailey – Senior Vice President, ICS Advanced
Technologies
Bill Dodd – CEO, Gigamonster
Don Johnson – President, Partner, Inspire WiFi
Michelle Norris – VP of Sales, Bai Connect

3:45 pm – 5:00 pm

TRACK 3

You Don't Need to Do It All Yourself

Location: Level 4/Texas Salon F

Moderator:

Heather Gold – CEO, HBG Strategies

Panelists:

June Tierney – Commissioner of the Vermont Department
of Public Service (Pre-recorded announcement)
Carl Meyerhoefer – Sr. Vice President, Business
Development, Conexon
Dewayne McDonald – President and CEO, WRECC (Warren
Rural Electric Cooperative)
Clint Harp – Senior Vice President of Telecom Business
Development, Lower Colorado River Authority

WEDNESDAY, SEPTEMBER 29

9:40 am – 10:30 am

MULTIFAMILY TRACK

The Multifamily Program Is Presented
in Partnership with the NMHC



New Innovations in IoT You Need to Know About

Location: Level 4/Texas Salon B-C

Moderator:

Dan Terheggen – CEO, Consolidated Smart Systems

Panelists:

Demetrios Barnes – COO, SmartRent
Felicite Moorman – CEO, Stratis IoT, a RealPage Company
Sean Robertson – Senior Manager of Channel Partner
Marketing, Plume Design, Inc.

TRACK 2

Open Access Comes of Age

Location: Level 4/Texas Salon A

Moderator:

Heather Gold – CEO, HBG Strategies

Panelists:

Kim McKinley – Chief Marketing Officer, UTOPIA
Jeff Boozer – Market Development Strategy, Utility and
Municipal Sector, ETI Software Solutions
Christopher Mitchell – Director, Community Broadband
Networks, Institute for Local Self-Reliance

TRACK 3

Making the Business Case Work for Multifamily Fiber Deployments

Location: Level 4/Texas Salon F

Moderator:

John George – Senior Director, Solutions and Professional
Services, OFS

Panelist:

Michael Render – CEO, RVA Market Research and Consulting
Patrick Moreno – Product Marketing Manager, Zyxel
Bryan Rader – President, Single Digits

10:40 am – 11:40 am

TRACK 2

Best of the P3s

Location: Level 4/Texas Salon A

Moderator:

Chris Walker – Senior Executive Director, Infrastructure Strategy, NoaNet

Panelist:

John Burchett – Director, Public Policy and Government Relations, Google Access and Google Fiber
Mary Ellen Player – Vice President Market Management, Consolidated
Ben Bawtree-Jobson – CEO, SiFi Networks

TRACK 3

Bills, Bills, Bills ... and Getting Them Passed

Location: Level 4/Texas Salon F

Moderator:

Jennifer Harris – State Program Director, Connected Nation Texas

Panelists:

Ernesto Falcon – Senior Legislative Counsel, Electronic Frontier Foundation
Angie Dickison – Executive Director, Office of Broadband Development, Department of Employment and Economic Development, State of Minnesota
Clint Harp – Senior Vice President of Telecom Business Development, Lower Colorado River Authority
Rep. Charles “Doc” Anderson – House Representative, State of Texas

12:45 pm – 2:05 pm

CORNERSTONE AWARDS LUNCHEON AND KEYNOTE ADDRESS

Location: Level 4/Texas Salon G-H

Destroying the Divide: How Detroit Is Taking Action on Digital Equity

Keynoter:

Joshua Edmonds – Director of Digital Inclusion, City of Detroit, Department of Innovation and Technology (DoIT)

2:20 pm – 3:10 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented in Partnership with the NMHC



IoT Realities: An IoT-deployment Check-Off List for Future Proofing Your Projects

Location: Level 4/Texas Salon B-C

Moderator:

Sean Buckley – Editor-in-Chief, Broadband Communities Magazine

Panelists:

Mike Smith – President, White Space Building Technology Advisors
Ethan Gnepp – Director, Sales, Stratis IoT, a RealPage Company

TRACK 3

Financing: ABCs of Government Funding

Location: Level 4/Texas Salon F

Moderator:

Hilda Legg – Rural Economic Development Consultant

Panelists:

Keith Gabbard – CEO, Peoples Rural Telephone Cooperative
Kenneth Kuchno – Deputy Assistant Administrator for Policy and Outreach USDA Rural Utilities Services
Scott Woods – Senior Broadband Program Specialist, National Telecommunications and Information Administration (NTIA), US Department of Commerce

3:20 pm – 4:10 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented in Partnership with the NMHC



Broadband Services for MDUs

Location: Level 4/Texas Salon B-C

Moderator:

Steve Sadler – Vice President, Multifamily Development, RealPage, Inc.

Panelists:

Richard Sherwin – CEO, SpotOn Networks
Mark Niehus – Vice President, Area, Connectivity Wireless

AGENDA

TRACK 3

Finance Wizards

Location: Level 4/Texas Salon F

Moderator:

Hilda Legg – Rural Economic Development Consultant

Panelist:

Douglas Meredith – Director, Economics and Policy, JSI

Casey Bush – Vice President, Infrastructure and Public-Private Partnerships, KeyBanc Capital Markets Infrastructure

Nancy White – Vice President, Rural Telephone Finance Cooperative

4:20 pm – 5:10 pm

TRACK 2

The Doers: Less Talk, More Action on Closing the Digital Divide

Location: Level 4/Texas Salon A

Moderator:

Drew Clark – Of Counsel, The CommLaw Group; Editor and Publisher – BroadbandBreakfast.com

Panelists:

Christa Vinson – Program Officer, Local Initiatives Support Corporation (LISC)

Lisa Alvarenga – San Antonio Project Coordinator, Libraries Without Borders, US

Tabinda Ghani – Portfolio Officer, Humana Foundation

Michael Abensour – Director of Policy and Advocacy, Human-I-T

TRACK 3

There's Money for That

Location: Level 4/Texas Salon F

Moderator:

Roger Timmerman – Executive Director, UTOPIA

Panelist:

Tom Coverick – Managing Director, Government, Illinois, Colorado, Utah, Municipal Broadband, KeyBank

Nate Robertson – Vice President, Lewis Young Robertson & Burningham, Inc.

THURSDAY, SEPTEMBER 30TH

9:30 am – 10:20 am

MULTIFAMILY TRACK (9:30 AM -10:30 AM)

The Multifamily Program Is Presented in Partnership with the NMHC



Supporting Infrastructure

Location: Level 4/Texas Salon B-C

Moderator:

Scott Casey – CEO and President, ROVR

Panelist:

Taylor Jones – CTO, Elauwit Connections

Michael Janssen – Sr. Manager Sales Engineering, Quantum Fiber

Ryan Dulaney – Senior Director, Community Solutions Product & Technology, Spectrum Community Solutions

Alfonso Martinez – Director, Construction and Engineering, AT&T

Virginia Lam Abrams – SVP, Government Affairs & Strategic Advancement, Starry

TRACK 2

Building a Fiber Workforce

Location: Level 4/Texas Salon A

Moderator:

Bruce Forey – Owner, BroadMax Group

Panelists:

Christine Havey – Senior Director of People Services, Congruex

Deb Kish – Vice President, Research and Marketing, Fiber Broadband Association

Martin Lee – President, The Light Brigade

9:30 am – 12:30 pm

TRACK 3

Broadband Meets the Law

Location: Level 4/Texas Salon F

Moderator:

Jim Baller – Partner, Keller and Heckman LLP

Panelists:

Sean Stokes – Partner, Keller and Heckman LLP

Wes Wright – Partner, Keller and Heckman LLP

Casey Lide – Partner, Keller and Heckman LLP

Tracy Marshall – Partner, Keller and Heckman LLP

10:30 am – 11:20 am

MULTIFAMILY TRACK

The Multifamily Program Is Presented
in Partnership with the NMHC



Public Officials Roundtable

Location: Level 4/Texas Salon B-C

Moderator:

Bob Knight, CEO and Managing Partner, Harrison Edwards,
Town of Ridgefield ECDC

Panelist:

Gary Bolton, President and CEO, Fiber Broadband

Association

Autumn S. Evans – Deputy Director of Digital Inclusion, City
of Detroit

Russ Brethower – Senior Manager, Wholesale Fiber, Grant
PUD

TRACK 2

Solving Tomorrow's Tech Problems Today

Location: Level 4/Texas Salon A

Moderator:

Sean Buckley – Editor-in-Chief, Broadband Communities
Magazine

Panelists:

Beni Blell – Vice President of Sales, Hexatronic US

Douglas Blue – Business Development, Nokia

David Spiller – Director of State and Local Operations,
VETRO FiberMap

Patrick Moreno – Product Marketing Manager, Zyxel

TRACK 2

Mapping: What You Can Do While We Wait for the FCC

Location: Level 4/Texas Salon A

Moderator:

Brian Mefford – Vice President, Broadband, VETRO FiberMap

Panelist:

Paul Sulisz – CEO, Biarri Networks

Gerry Lawlor – CEO of Open5G

11:30 am – 12:20 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented
in Partnership with the NMHC



Best Practices for Keeping the Supply Chain Rolling

Location: Level 4/Texas Salon B-C

Moderator:

Kim McKinley, Chief Marketing Officer, Utopia Fiber

Panelist:

Theodore Pietz – Head of Supply Chain, Aquidneck Light

Kara Mullaley – Market Development Manager, Emerging
Accounts, Corning Optical Communications