Matt Wootton
General Manager, Property Acquisition
AT&T Connected Communities

Kevin Donnelly
Vice President for Government Affairs
National Multifamily Housing Council

Congresswoman Lizzie Fletcher
Representing Texas 7th Congressional District

Shirley Bloomfield
CEO
NTCA

Andy Berke
State Representative for Broadband
US Department of Commerce, NTIA

Anna Read
Senior Officer, Broadband Access Initiative
The Pew Charitable Trust

Kevin Donnelly
Vice President for Government Affairs
National Multifamily Housing Council

Anna Read
Senior Officer, Broadband Access Initiative
The Pew Charitable Trust

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# AGENDA

## MONDAY, MAY 2

### 2:00 pm – 4:00 pm

**WORKSHOP #3**  
**Flavors of Open Access – Which Model Is Right for You**  
**Location:** Level 4/Texas Salon A

**Part 1:**
- **Moderator:** Christopher Mitchell – Director, Community Broadband Networks Initiative, ILSR
- **Presenters:**
  - Roger Timmerman – Executive Director and CEO, UTOPIA Fiber
  - Warren Woodward – Director, Broadband Services, XMission Internet
  - Bob Thompson – Founder & CEO, Underline

**Part 2:**
- **Moderator:** Pete Pizzutillo – Vice President Sales and Marketing, ETI
- **Presenters:**
  - Monica Webb – Senior Director, Market Development, Ting Internet
  - Warren Woodward – Director, Broadband Services, XMission Internet

### 4:00 pm – 6:00 pm

**WORKSHOP #4**  
**Grant Writing for Broadband Needs**  
**Location:** Level 4/Texas Salon A

**Moderator:**
- Julia Emrick – Vice President, Business Development, Harrison Edwards PR

**Presenters:**
- Heather Mills – Vice President for Grant & Funding Strategies, CTC Technology & Energy
- Peggy Schaffer – Executive Director, ConnectME
- Lee Davenport – Director, Community Development, US Ignite

## TUESDAY, MAY 3

### 8:20 am – 8:30 am

**OFFICIAL WELCOME AND INTRODUCTION**  
**Location:** Level 4/Texas Salon B-C

**Introduction:**
- Valerie Sargent – Multifamily News Correspondent, Broadband Communities

### 8:30 am – 8:45 am

**GENERAL SESSION**  
**Location:** Level 4/Texas Salon B-C

**Keynote:** Word from the Hill

**Introduction:**
- Angie Kronenberg – Chief Advocate and General Counsel, INCOMPAS

**Presenter:**
- Congresswoman Lizzie Fletcher – Representing Texas’ 7th Congressional District

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### Color Key:

**MULTIFAMILY TRACK**

**WHITE HOT TOPICS IN BROADBAND**

**BUSINESS/WHOLESALE SERIES**

**SUCCESS-THEMED SESSIONS**

**THE STATE OF STATE BROADBAND SESSIONS**

**BUILDING YOUR BROADBAND COMMUNITY**

**SMART APPS-THEMED SESSIONS**

**KEY LEGAL ISSUES PUBLIC BROADBAND INITIATIVES FACE**

**WORKSHOPS**

**INFRASTRUCTURE FINANCING WORKSHOP**

**CLIC PROGRAM**

**EXHIBIT HOURS**

**FOOD/SOCIAL FUNCTIONS**
TUESDAY, MAY 3, Continued…

8:55 am – 9:55 am

GENERAL SESSION

Location: Level 4/Texas Salon B-C

Great Communities

Moderators:
Sean Buckley – Editor-in-Chief, Broadband Communities
Valerie Sargent – Multifamily News Correspondent, Broadband Communities

The Vic at Interpose, Houston, Texas

Presenters:
Stephanie Burriss – Director of Multifamily Operations, Hunington Residential
Will Walker – National Account Manager, DISH Fiber

The Tappan

Presenter:
Robin Doerschuk – Vice President & General Manager, Snip Internet

10:10 am – 10:40 am

STATE OF BROADBAND

Word from Rural America

Location: Level 4/Texas Salon B-C

Introduction:
Hilda Legg – Rural Economic Development Consultant, Legg Strategies

Presenter:
Shirley Bloomfield – CEO, NTCA

10:50 am – 11:50 am

GENERAL SESSION

STATE OF BROADBAND (CONTINUED)

Word from the Agencies

Location: Level 4/Texas Salon B-C

Moderator:
Hilda Legg – Rural Economic Development Consultant, Legg Strategies

Presenters:
Andy Berke – State Representative for Broadband, US Department of Commerce, NTIA
Laurel Leverrier – Assistant Administrator, Rural Utilities Service
Joseph (Joey) Wender – Director, Capital Projects Fund, U.S. Department of the Treasury
Kirk Burgee – Chief of Staff, Wireline Competition Bureau, FCC

11:50 am – 12:30 pm

Grab and Go Lunch

Location: Level 4/Texas Salon B-C

2:00 pm – 3:55 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented in Partnership with the NMHC

National Multifamily Housing Council Connectivity Town Hall

Location: Level 4/Texas Salon B-C

Moderator:
Kevin Donnelly – Vice President for Government Affairs, Technology & Strategic Initiatives, National Multifamily Housing Council

FCC Update with the National Multifamily Housing Council

Presenter:
Matt Ames - Attorney, Hubacher Ames & Taylor, PLLC

Wireless Home Products and Cellular Connectivity
(20 minutes)

Moderator:
Kevin Donnelly – Vice President for Government Affairs, Technology & Strategic Initiatives, National Multifamily Housing Council

Presenters:
Michael Weston – Senior Leader, Verizon Enhanced Communities
Jacques Saive – Director, Mixed Use Properties Business Development, AT&T
Adam Moore – Group Vice President of Customer Operations, Spectrum Community Solutions

Well Tell Us What You Really Think! Surveys Reveal What Renters and Industry Leaders Think About Connectivity in Apartment Communities

Moderator:
Rick Haughey – Vice President, Industry Technology Initiatives, National Multifamily Housing Council

Post Pandemic Broadband and PropTech

Moderator:
Amy Chien – Director of Strategic Innovations, BH Management

Presenters:
Dan Terheggen – CEO, Smartaira
Sharon Douglass – Vice President of National Accounts, Cox Communications
Sarah Jordan – Director, Mass Markets Sales, Quantum Fiber
AGENDA

TUESDAY, MAY 3, 2:00 pm – 3:55 pm, Continued…

NMHC OPTECH & Women in Tech Update
Presenter:
Alison Johnson - Associate VP, Content and Program Strategy, National Multifamily Housing Council

Where is Net Neutrality?
Presenter:
Matt Ames - Attorney, Hubacher Ames & Taylor, PLLC

Renters Are Cutting the Cord: It’s Time to Rethink Video
Moderator:
Andrew Beach -- Vice President, Community Technology, Millcreek Residential
Presenters:
Mark Cunningham – Director ISP, MDU and PIP Sales, DIRECTV
Dave Spence – Senior Director of National Accounts, Xfinity Communities
Perry Crider – General Manager, DISH Fiber

2:50 pm – 3:50 pm
BUSINESS/WHOLESALE SERIES

Closing the Fiber Gap in Small Buildings Market
Location: Level 4/ Texas Salon A
Moderator:
Sean Buckley – Editor-in-Chief, Broadband Communities
Presenters:
Joe Plotkin – Director, Business Development, Stealth Communications
Mano Nachum – Chief Product Officer, Connectbase

BUILDING YOUR BROADBAND COMMUNITY – STEP 4 (CONTINUED)

Creating the Business Case: Part 2 – Funding
Location: Level 4/ Texas Salon F
Moderator:
Casey Lide -Partner, Keller and Heckman LLP
Presenters:
Laurel Leverrier – Assistant Administrator, Rural Utilities Services
Heather Mills – Vice President for Grant & Funding Strategies, CTC Technology & Energy
John Scrivner – Vice President, Broadband, Live Oak Bank

9:30 am – 10:20 am
BUILDING YOUR BROADBAND COMMUNITY – STEP 5
Managing the Implementation
Location: Level 4/ Texas Salon F
Moderator:
Sean Stokes – Partner, Keller and Heckman LLP
Presenters:
Kim McKinley – Chief Marketing Officer, UTOPIA Fiber
Angela Imming – Director of Technology and Innovation, City of Highland, IL

10:30 am – 11:20 am
Howdy, Partner. Successful Models You Need to Know About
Moderator:
Hilda Legg – Rural Economic Development Consultant, Legg Strategies
Presenters:
Dewayne McDonald – CEO, Warren Electric Coop/North Central Telephone Coop
David Kramer – Director, Cincinnati Bell
Johnny McClanahan – President & CEO, NCTC
Kevin Beyer – CEO, Federated and Farmers Telephone

WEDNESDAY, MAY 4

8:30 am – 9:20 am
SUCCESS-THEMED SESSION

Those Fiber Community Wow! Anecdotes Aren’t Just Pie in the Sky
Location: Level 4/ Texas Salon A
Moderator:
Michael Render – CEO and Principal Analyst, RVA LLC Market Research and Consulting
Presenters:
Aaron Deacon – Managing Director, KC Digital Drive, Kansas City
Angela Imming – Director of Technology and Innovation, City of Highland, IL
Roberto Gallardo Ph.D. – Director, Purdue Center for Regional Development; Associate Professor, Department of Agricultural Economics, Purdue University

10:30 am – 11:20 am
SMART APPS-THEMED SESSION

Keynote Introduction:
What a Smart Community Offers
Location: Level 4/ Texas Salon F
Presenters:
Kevin Schwartz – Executive Director, CommunityConnect, Geeks Without Frontiers
Jeremiah Williamson - Director of Information Technology, SouthEast Texas Regional Advisory Council
**Public Safety Tech – Integrating Tools and Tech to Support First Responders and Make Everyone Safer**

**Moderator:**
Jenn Holtz – Regulatory Vice President, JSI

**Presenters:**
Samantha Alspaugh – Director, Global Sales and Corporate Development, RapidSOS
Travis Hull – Domain Lead – User Experience, Roadmap Development Division, FirstNet
Roger Huck – 911 Services Officer, Greater Harris County

**2:20 pm – 3:10 pm**

**MULTIFAMILY TRACK**

The Multifamily Program Is Presented in Partnership with the NMHC

**Broadband Partnerships: How Do We Work Better Together?**

**Location:** Level 4/ Texas Salon B-C

**Moderator:**
Steve Sadler – Vice President, Multifamily Development, RealPage, Resident Technology Services

**Presenters:**
Chris Alvarado – Vice President, Development, Embrey Partners
Lynn Dodson – Vice President, Sales, Spectrum Community Solutions
Gabe Martinez – Manager, Community Technology Services, LMC, a Lennar Company
Barney Pullam – VP Strategic Business Services, The Inland Real Estate Group, LLC
Erik Spring – Vice President, Multifamily, Bai Connect
Mike Mancini – Senior Director, Sales Engineering, Xfinity Communities

**3:20 pm – 4:10 pm**

**SUCCESS-THEMED SESSION**

**Marketing Magnificos**

**Location:** Level 4/ Texas Salon A

**Moderator:**
Kim McKinley – Chief Marketing Officer, Utopia Fiber

**Presenters:**
Scott Menhart – Chief Information Technology Officer, Traverse Power & Light
Bob Knight – President and CEO, Harrison Edwards PR
Nicholas Coates – Town Administrator, Town of Bristol, NH

**SMART APPS-THEMED SESSION**

**Telehealth – Expanding and Maintaining Access to Top Medical Care**

**Location:** Level 4/ Texas Salon F

**Moderator/Panelist:**
Jordana Barton – CEO, Barton-Garcia Advisors

**Presenters:**
Craig Settles – Digital Equity Strategist, Nevada Governor’s Office of Science, Innovation and Technology
Dr. Arshia Khan – Professor and Director of Graduate Studies, University of Minnesota Duluth

**4:20 pm – 5:10 pm**

**SUCCESS-THEMED SESSION**

**Creating a Workforce for Today and Tomorrow**

(With emphasis on training the fiber workforce)

**Location:** Level 4/ Texas Salon A

**Moderator:**
Kelly P. Weissmann – Sr. Manager Technical Training and Support, Clearfield Inc.

**Presenters:**
Deborah Kish – Vice President of Research and Workforce Development, Fiber Broadband Association
Sean Kelly – Technical Director, Light Brigade
Harrison Hiner – Legislative and Political Director, Texas State Employees Union, Communications Workers of America (CWA) District 6
Zac Cronauer – Head of Fiber Initiatives, Blue Ridge Communications
AGENDA

THURSDAY, MAY 5

9:30 am – 10:20 am

Broadband as the Fourth Utility – How Your Broadband Services Affect Your Marketability

Moderator:
Angel Rogers – Director of Learning & Development, National CORE

Presenters:
Scott Casey – President & CEO, ROVR Score
Adam Wright – Product Manager, WiredScore
Jose Rodriguez – Regional Director of Operations, Servitas