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COMMUNITIES SUMMIT 2022



#BBCSum22

Broadband Communities 2022 • SUMMIT



Matt Wootton
*General Manager, Property Acquisition
AT&T Connected Communities*



Kevin Donnelly
*Vice President for Government Affairs
National Multifamily Housing Council*



*Congresswoman Lizzie McIntosh
Representing Texas*

ADDENDUM AGENDA



*William Aderholdt, Director, Program Management Office
Grand Farm Energy Prairie*



Anna Read
*Senior Officer, Broadband Access Initiative
The Pew Charitable Trust*

FIBER- LIFE

NEW ECONOMY

Program Co-Sponsor

GET CONNECTED AT THE SUMMIT

It's the Leading Conference on Broadband Technologies and Services
May 2-5, 2022 • Marriott Marquis Houston – Houston, TX • 800-468-3571 • www.bbcmag.com

AGENDA

Color Key:

MULTIFAMILY TRACK	SMART APPS-THEMED SESSIONS
WHITE HOT TOPICS IN BROADBAND	KEY LEGAL ISSUES PUBLIC BROADBAND INITIATIVES FACE
BUSINESS/WHOLESALE SERIES	WORKSHOPS
SUCCESS-THEMED SESSIONS	INFRASTRUCTURE FINANCING WORKSHOP
THE STATE OF STATE BROADBAND SESSIONS	CLIC PROGRAM
BUILDING YOUR BROADBAND COMMUNITY	EXHIBIT HOURS
FOOD/SOCIAL FUNCTIONS	

MONDAY, MAY 2

2:00 pm – 4:00 pm

WORKSHOP #3

Flavors of Open Access – Which Model Is Right for You

Location: Level 4/Texas Salon A

Part 1:

Moderator:

Christopher Mitchell – Director, Community Broadband Networks Initiative, ILSR

Presenters:

Roger Timmerman – Executive Director and CEO, UTOPIA Fiber
Warren Woodward – Director, Broadband Services, XMission Internet
Bob Thompson – Founder & CEO, Underline

Part 2:

Moderator:

Pete Pizzutillo – Vice President Sales and Marketing, ETI

Presenters:

Monica Webb – Senior Director, Market Development, Ting Internet
Warren Woodward – Director, Broadband Services, XMission Internet

CLIC

3:45 pm – 5:00 pm

The Public Sector's Perspective

Moderators:

Catharine Rice – Project Director, CLIC
Christopher Mitchell – Director, Community Broadband Networks Initiative, ILSR

Presenters:

Will Aycock – General Manager, Wilson Greenlight
Kenrick Gordon – Director, Maryland Office of Statewide Broadband

Deb Socia – President & CEO, The Enterprise Center, Chattanooga, TN

Joshua Williams – Innovation Fellow, Department of Innovation, Office of Mayor Sylvester Turner, City of Houston

4:00 pm – 6:00 pm

WORKSHOP #4

Grant Writing for Broadband Needs

Location: Level 4/Texas Salon A

Moderator:

Julia Emrick – Vice President, Business Development, Harrison Edwards PR

Presenters:

Heather Mills – Vice President for Grant & Funding Strategies, CTC Technology & Energy
Peggy Schaffer – Executive Director, ConnectME
Lee Davenport – Director, Community Development, US Ignite

TUESDAY, MAY 3

8:20 am – 8:30 am

OFFICIAL WELCOME AND INTRODUCTION

Location: Level 4/Texas Salon B-C

Introduction:

Valerie Sargent – Multifamily News Correspondent, Broadband Communities

8:30 am – 8:45 am

GENERAL SESSION

Location: Level 4/Texas Salon B-C

Keynote: Word from the Hill

Introduction:

Angie Kronenberg – Chief Advocate and General Counsel, INCOMPAS

Presenter:

Congresswoman Lizzie Fletcher – Representing Texas' 7th Congressional District

TUESDAY, MAY 3, Continued...

8:55 am – 9:55 am

GENERAL SESSION

Location: Level 4/Texas Salon B-C

Great Communities

Moderators:

Sean Buckley – Editor-in-Chief, Broadband Communities
Valerie Sargent – Multifamily News Correspondent,
Broadband Communities

The Vic at Interpose, Houston, Texas

Presenters:

Stephanie Burriss – Director of Multifamily Operations,
Hunington Residential
Will Walker – National Account Manager, DISH Fiber

The Tappan

Presenter:

Robin Doerschuk – Vice President & General Manager, Snip
Internet

10:10 am – 10:40 am

STATE OF BROADBAND

Word from Rural America

Location: Level 4/Texas Salon B-C

Introduction:

Hilda Legg – Rural Economic Development Consultant,
Legg Strategies

Presenter:

Shirley Bloomfield – CEO, NTCA

10:50 am – 11:50 am

GENERAL SESSION

STATE OF BROADBAND (CONTINUED)

Word from the Agencies

Location: Level 4/Texas Salon B-C

Moderator:

Hilda Legg – Rural Economic Development Consultant,
Legg Strategies

Presenters:

Andy Berke – State Representative for Broadband, US
Department of Commerce, NTIA
Laurel Leverrier – Assistant Administrator, Rural Utilities
Service
Joseph (Joey) Wender – Director, Capital Projects Fund, U.S.
Department of the Treasury
Kirk Burgee – Chief of Staff, Wireline Competition Bureau, FCC

11:50 am – 12:30 pm

Grab and Go Lunch

Location: Level 4/Texas Salon B-C

2:00 pm – 3:55 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented
in Partnership with the NMHC



National Multifamily Housing Council Connectivity Town Hall

Location: Level 4/ Texas Salon B-C

Moderator:

Kevin Donnelly – Vice President for Government Affairs,
Technology & Strategic Initiatives, National Multifamily
Housing Council

FCC Update with the National Multifamily Housing Council

Presenter:

Matt Ames - Attorney, Hubacher Ames & Taylor, PLLC

Wireless Home Products and Cellular Connectivity (20 minutes)

Moderator:

Kevin Donnelly – Vice President for Government Affairs,
Technology & Strategic Initiatives, National Multifamily
Housing Council

Presenters:

Michael Weston – Senior Leader, Verizon Enhanced
Communities
Jacques Saive – Director, Mixed Use Properties Business
Development, AT&T
Adam Moore – Group Vice President of Customer
Operations, Spectrum Community Solutions

Well Tell Us What You Really Think! Surveys Reveal What Renters and Industry Leaders Think About Connectivity in Apartment Communities

Moderator:

Rick Haughey – Vice President, Industry Technology
Initiatives, National Multifamily Housing Council

Post Pandemic Broadband and Proptech

Moderator:

Amy Chien – Director of Strategic Innovations, BH
Management

Presenters:

Dan Terheggen – CEO, Smartaira
Sharon Douglass – Vice President of National Accounts, Cox
Communications
Sarah Jordan – Director, Mass Markets Sales, Quantum Fiber

AGENDA

TUESDAY, MAY 3, 2:00 pm – 3:55 pm, Continued...

NMHC OPTECH & Women in Tech Update

Presenter:

Alison Johnson - Associate VP, Content and Program Strategy, National Multifamily Housing Council

Where is Net Neutrality?

Presenter:

Matt Ames - Attorney, Hubacher Ames & Taylor, PLLC

Renters Are Cutting the Cord: It's Time to Rethink Video

Moderator:

Andrew Beach -- Vice President, Community Technology, Millcreek Residential

Presenters:

Mark Cunningham – Director ISP, MDU and PIP Sales, DIRECTV
Dave Spence – Senior Director of National Accounts, Xfinity Communities
Perry Crider – General Manager, DISH Fiber

2:50 pm – 3:50 pm

BUSINESS/WHOLESALE SERIES

Closing the Fiber Gap in Small Buildings Market

Location: Level 4/ Texas Salon A

Moderator:

Sean Buckley – Editor-in-Chief, Broadband Communities

Presenters:

Joe Plotkin – Director, Business Development, Stealth Communications
Mano Nachum – Chief Product Officer, Connectbase

WEDNESDAY, MAY 4

8:30 am – 9:20 am

SUCCESS-THEMED SESSION

Those Fiber Community Wow! Anecdotes Aren't Just Pie in the Sky

Location: Level 4/ Texas Salon A

Moderator:

Michael Render – CEO and Principal Analyst, RVA LLC Market Research and Consulting

Presenters:

Aaron Deacon – Managing Director, KC Digital Drive, Kansas City
Angela Imming – Director of Technology and Innovation, City of Highland, IL
Roberto Gallardo Ph.D. – Director, Purdue Center for Regional Development; Associate Professor, Department of Agricultural Economics, Purdue University

BUILDING YOUR BROADBAND COMMUNITY – STEP 4 (CONTINUED)

Creating the Business Case: Part 2– Funding

Location: Level 4/Texas Salon F

Moderator:

Casey Lide -Partner, Keller and Heckman LLP

Presenters:

Laurel Leverrier – Assistant Administrator, Rural Utilities Services
Heather Mills – Vice President for Grant & Funding Strategies, CTC Technology & Energy
John Scrivner – Vice President, Broadband, Live Oak Bank

9:30 am – 10:20 am

BUILDING YOUR BROADBAND COMMUNITY – STEP 5

Managing the Implementation

Location: Level 4/Texas Salon F

Moderator:

Sean Stokes – Partner, Keller and Heckman LLP

Presenters:

Kim McKinley – Chief Marketing Officer, UTOPIA Fiber
Angela Imming – Director of Technology and Innovation, City of Highland, IL

10:30 am – 11:20 am

Howdy, Partner. Successful Models You Need to Know About

Moderator:

Hilda Legg – Rural Economic Development Consultant, Legg Strategies

Presenters:

Dewayne McDonald – CEO, Warren Electric Coop/North Central Telephone Coop
David Kramer – Director, Cincinnati Bell
Johnny McClanahan – President & CEO, NCTC
Kevin Beyer – CEO, Federated and Farmers Telephone

10:30 am – 11:20 am

SMART APPS-THEMED SESSION

Keynote Introduction:

What a Smart Community Offers

Location: Level 4/Texas Salon F

Presenters:

Kevin Schwartz – Executive Director, CommunityConnect, Geeks Without Frontiers
Jeremiah Williamson - Director of Information Technology, SouthEast Texas Regional Advisory Council

WEDNESDAY, MAY 4, 10:30 am – 11:20 am, Continued...

Public Safety Tech – Integrating Tools and Tech to Support First Responders and Make Everyone Safer

Moderator:

Jenn Holtz – Regulatory Vice President, JSI

Presenters:

Samantha Alspaugh – Director, Global Sales and Corporate Development, RapidSOS

Travis Hull – Domain Lead – User Experience, Roadmap Development Division, FirstNet

Roger Huck – 911 Services Officer, Greater Harris County

2:20 pm – 3:10 pm

MULTIFAMILY TRACK

The Multifamily Program Is Presented in Partnership with the NMHC



Broadband Partnerships: How Do We Work Better Together?

Location: Level 4/ Texas Salon B-C

Moderator:

Steve Sadler – Vice President, Multifamily Development, RealPage, Resident Technology Services

Presenters:

Chris Alvarado – Vice President, Development, Embrey Partners

Lynn Dodson – Vice President, Sales, Spectrum Community Solutions

Gabe Martinez – Manager, Community Technology Services, LMC, a Lennar Company

Barney Pullam – VP Strategic Business Services, The Inland Real Estate Group, LLC

Erik Spring – Vice President, Multifamily, Bai Connect

Mike Mancini – Senior Director, Sales Engineering, Xfinity Communities

SMART APPS-THEMED SESSION

It's Time to Plant: Farming, Broadband and the Future

Location: Level 4/Texas Salon F

Moderator:

Nancy Shemwell – COO, Trilogy Networks

Presenters:

Gavin Whitechurch – COO & Co-Founder, Topio Networks; Co-Founder, Edge Computing World, Intelligent Infrastructure

Emily Buckman – Director, Congressional Relations, American Farm Bureau Federation

Johnny Park – CEO, WHIN

Kevin T. Cabbage – CEO, Farmers Mutual Telephone Co.

William Aderholdt, PhD – Director, Program Management Office, Grand Farm, Emerging Prairie

3:20 pm – 4:10 pm

SUCCESS-THEMED SESSION

Marketing Magnificos

Location: Level 4/ Texas Salon A

Moderator:

Kim McKinley – Chief Marketing Officer, Utopia Fiber

Presenters:

Scott Menhart – Chief Information Technology Officer, Traverse Power & Light

Bob Knight – President and CEO, Harrison Edwards PR

Nicholas Coates – Town Administrator, Town of Bristol, NH

SMART APPS-THEMED SESSION

Telehealth – Expanding and Maintaining Access to Top Medical Care



Location: Level 4/Texas Salon F

Moderator/Panelist:

Jordana Barton – CEO, Barton-Garcia Advisors

Presenters:

Craig Settles – Digital Equity Strategist, Nevada Governor's Office of Science, Innovation and Technology

Dr. Arshia Khan – Professor and Director of Graduate Studies, University of Minnesota Duluth

4:20 pm – 5:10 pm

SUCCESS-THEMED SESSION

Creating a Workforce for Today and Tomorrow

(With emphasis on training the fiber workforce)

Location: Level 4/ Texas Salon A

Moderator:

Kelly P. Weissmann – Sr. Manager Technical Training and Support, Clearfield Inc.

Presenters:

Deborah Kish – Vice President of Research and Workforce Development, Fiber Broadband Association

Sean Kelly – Technical Director, Light Brigade

Harrison Hiner – Legislative and Political Director, Texas State Employees Union, Communications Workers of America (CWA) District 6

Zac Cronauer – Head of Fiber Initiatives, Blue Ridge Communications

AGENDA

THURSDAY, MAY 5

9:30 am – 10:20 am

Broadband as the Fourth Utility – How Your Broadband Services Affect Your Marketability

Moderator:

Angel Rogers – Director of Learning & Development,
National CORE

Presenters:

Scott Casey – President & CEO, ROVR Score
Adam Wright – Product Manager, WiredScore
Jose Rodriguez – Regional Director of Operations, Servitas