

# Broadband Communities Joins the Total Telecom Family



Earlier this summer, **BROADBAND COMMUNITIES** was acquired by Total Telecom. We at Total Telecom want to take this opportunity to introduce ourselves and offer some insight into our exciting plans for the future of **BROADBAND COMMUNITIES**. But first, a little background.

## WHO IS TOTAL TELECOM?

Launched in 1997, London-based Total Telecom has been a publisher of telecom news for more than 25 years, covering both fixed and cellular markets. Initially started as a print magazine, it quickly transitioned to fully digital content and grew to become a mainstay of the international telecom media landscape.

In 2004, Total Telecom was acquired by global events company Terrapinn, which has used the company's prestigious publishing platform as a springboard to launch a series of telecom events.

Since then, Total Telecom has continued to grow its publishing platform and launch a broad portfolio of telecoms events, including the UK's largest digital economy event, Connected Britain.

## WHERE DOES BROADBAND COMMUNITIES FIT IN?

The **BROADBAND COMMUNITIES** Summit will take place alongside Total Telecom's newly launched Connected America conference, also hosted in Texas. Connected America will focus on key topics in the fixed and cellular segments, and the **BROADBAND COMMUNITIES** Summit will continue to bring together the leading voices in the U.S. broadband industry to discuss technology, strategy and community impact.

We're proud to welcome the **BROADBAND COMMUNITIES** Summit to the Total Telecom event portfolio and look forward to creating a vibrant, insightful event for 2024 – the Summit's 20th anniversary!

## GOING DIGITAL

Just as the U.S. broadband industry is rapidly digitalizing, so too is **BROADBAND COMMUNITIES**. As part of this transition, **BROADBAND COMMUNITIES'** print magazine will be discontinued and the company's publishing focus will shift entirely online, aiming to expand **BROADBAND COMMUNITIES'** excellent editorial content to the largest possible audience.

From delivering breaking broadband news to providing a platform for leading voices from across the industry,

**BROADBAND COMMUNITIES** will remain a hub of broadband knowledge and collaboration.

The Total Telecom team would like to extend a huge thank you to all who have contributed to **BROADBAND COMMUNITIES** Magazine over the years, and we hope you will continue to support the publication as it takes the next steps in its digital journey.

## BROADBAND'S BRIGHT FUTURE

I would like to close with a comment on the enormous optimism surrounding the U.S. broadband industry and its evolution in 2024.

The coronavirus pandemic shed light on how integral broadband access is to every facet of modern life and the true implications of the digital divide for U.S. communities. Government policy has shifted to reflect this new appreciation for broadband, with billions of dollars of government funding earmarked for connectivity projects across the country. Some of this funding is already being delivered to those that need it most, as covered in the following pages!

Though major challenges remain, the need to extend high-quality broadband to every American has never been clearer. This is a mission we can only accomplish together, and I hope you will join us in making that dream a reality. 🙌

Harry Baldock  
Editor, Total Telecom

**MANAGING DIRECTOR, TOTAL TELECOM**  
Rob Chambers / Rob.Chambers@totaltele.com

**PUBLISHER**  
Nancy McCain / nancym@bbcmag.com

**EDITOR, TOTAL TELECOM**  
Harry Baldock / Harry.Baldock@totaltele.com

**EDITOR-AT-LARGE**  
Steven S. Ross / steve@bbcmag.com

**COPY CHIEF**  
Eli Penberthy / eli@bbcmag.com

**ADVERTISING SALES ACCOUNT EXECUTIVE**  
Irene Prescott / irene@bbcmag.com

**EVENTS COORDINATOR**  
Dennise Argil / dennise@bbcmag.com

**MULTIFAMILY NEWS CORRESPONDENT**  
Valerie M. Sargent / valerie@bbcmag.com

**ART DIRECTOR**  
Karry Thomas

**CONTRIBUTORS**  
Rollie Cole, Sagamore Institute for Policy Research  
David Daugherty, FyberCorp  
Heather Burnett Gold, Mears Group Inc.  
Joanne Hovis, CTC Technology & Energy  
Trevor Jones, OTELCO  
Christopher Mitchell, Institute for Local Self-Reliance  
Bryan Rader, Pavlov Media  
Craig Settles, Gigabit Nation

**TERRAPINN HOLDINGS LTD / TOTAL TELECOM**  
**MANAGING DIRECTOR**  
Rob Chambers

**BROADBAND COMMUNITIES**  
**GENERAL MANAGER**  
Nancy McCain

**BUSINESS OFFICE**  
TERRAPINN HOLDINGS LTD. / TOTAL TELECOM  
Wren House  
43 Hatton Garden • London, EC1N 8EL UK  
+44 (0) 20 8164 3042

**SALES & EDITORIAL OFFICE**  
BROADBAND COMMUNITIES  
1909 Avenue G • Rosenberg, TX 77471  
281-342-9655

[www.broadbandcommunities.com](http://www.broadbandcommunities.com)  
[www.totaltele.com](http://www.totaltele.com)

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