

Community Broadband & Telehealth:

First Things First



CRAIG SETTLES

INDUSTRY ANALYST, SPEAKER, AUTHOR

- 1) Needs (and wants) determines technology**
- 2) Ask subscribers, constituents, stakeholders what they think**
- 3) Break down the silo around broadband community, and around telehealth**
- 4) Reach people where they are – with people they trust**